

The Santa Clara County Office of Education (SCCOE) Strong Start and Steps to Success initiatives, in wpidIntnershi the SCCOE's Departmet Government Relations, developed the following toolkit to provide information abbets practices for early care and education advocates.

 $Individual sinterested in participating in a year ly training for advocates {\bf c} an contact Dr.$

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Therule of 3s

- f Focuson just three main points/arguments. This strict constraint will force a focus on what's important and makes it easier for the audience to remember your points
- f Repeathe arguments tleast three times. Psychologic tudies have shown that repeating something three times helps people remember.

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Never, everget heated

f Advocacys not about fighting. i fbthng fevn 5.3 7eet g feteer, 2J 0 Tc 0 Tw 1.46780 Td () Tj -0.006 Tc 0.004

 $Not\,every question has an immediate answer$

- f Eventhe most experience dedvocates won't have all the answers. Be prepared, but comfortable with saying when more time or study is required to answer a specific question
- f It's better to have the right answerthan the answerin the moment.
- f Sometimesansweringa

RESEARCH ON THE POSITIVE IMPACTS OF EARLY LEARNING

Years of research demonstrate that children's early experiences impact long-term outcomes in life. Attending early learning programs allows a child to develop academic, emotional, physical, and social skills thate



employment and income in adulthood NC Pathways to Gradevel Reading, 2017. While families may commonly believe that school readines antails the knowledge of basicacademic kills, the reality is that academics only accounts for ¼ of the major necessary building blocks for school readiness. In order for children to be fully ready for kindergarten they must demonstrate skills in the areas of social expression, selfegulation, motor skill development, alracademics. A child who has a challenging time following directions, playing cooperatively, handling emotions, and expressing needs and wants, will likely have a more challenging time navigating collective spaces with peers and in instruction.

Attendancein early programs provides children the opportunity to develop these strists all settings and with assistance from caringadults. Throughearly learning, children build the capacity to understand how to interact positively with peers and adults, how take ownership of their learning with assistance, and how to navigate the tools and routines commonly found in school settings.

Earlylearning and speciale ducation

Schools are a primary partner in connecting families to essential networks of support. This is especially true for families who have children with disabilities. "About 15 percent of American childrenages to 17 years of age have a developmental or behavioral disability. Many children with developmental disabilities are not identified before they reach fourth grade" (NC Pathways to Gradevel Reading, 2017c) Early

learning is a vehicle through which children's needs can be identified and met much earlier in life. The

Earlylearningandequity

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SANTA CLARA COUNTY EARLY CARE AND EDWATARISOURCES

Comingpreparedwith data to highlighttalkingpoints is key. The following resource provide information about the state of early care and education in Santa Clara County.

2022SantaClaraCountyChildren'sDataBook

Thedatabook, prepared by Kids In Commdeatureskeyindicatorsof childandyouthwell-beingand an update on progressoward achieving the vision of Santa Clara County's Bill of Rights for Children and Youth.https://www.kidsincommon.org/resources

CaliforniaChildCareResource& ReferralNetwork ChildCarePortfolio

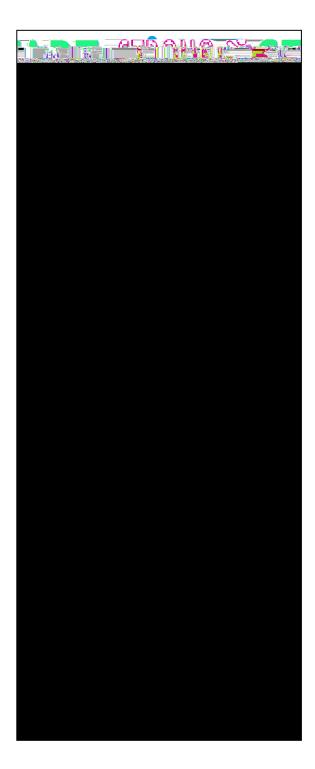
This portfolio presents data orhildcare supply, demand, and cost statewide and co-brytycounty, as well asinformation on employment, poverty, and family budgets. https://rrnetwork.org/assets/generalfiles/Santa-Clar@4-20.pdf

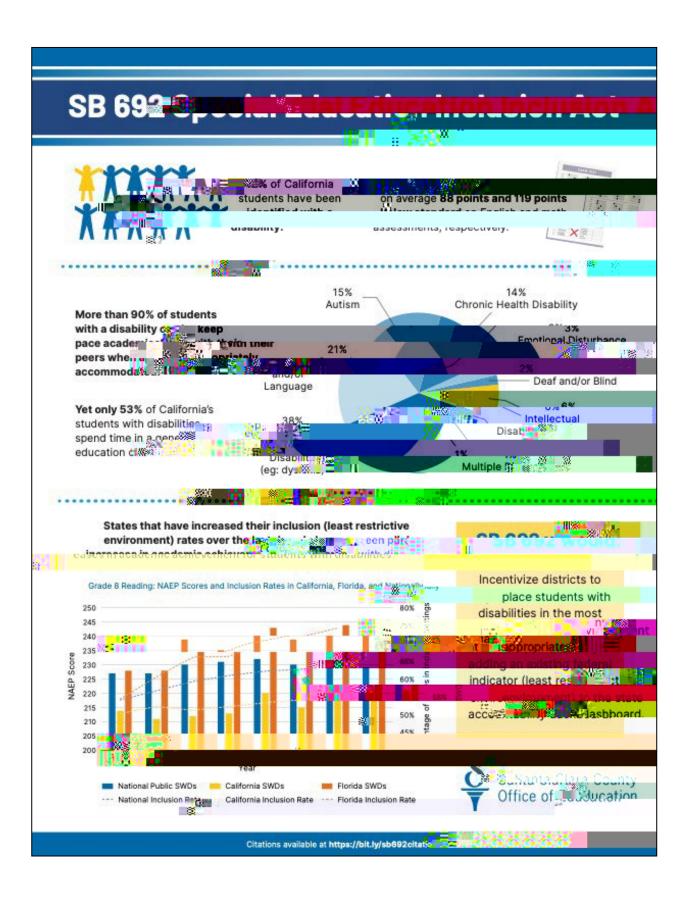
Santa Clara County Kindergarterarent Survey Fall 2020 Findings

This report describes the findings of a kindergarten parent sutrivetyassessed reas of strength and need among young children and their families, and the impact of the GOV/Nandemic. https://www.sccoe.org/Documents/Sant@laraSchoolReadinestParentSurveyReport2020.pdf

School Readines Findings from the Fall 2018 Assessment in Santa Clara County
This report describes the state of school readines and related findings for kinder garten students across Santa Clara County. https://doi.org/10.1016/j.j.com/pub.1016/

EXAMPLES OF FACT SHEETS AND INFOGRAPHICS

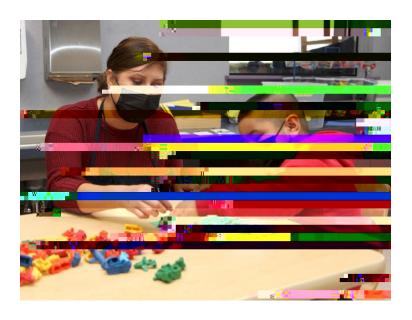




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*This messaging approximately two minutes in length and may need to be adjusted to fit your available speaking time.

GoodeveningMayor, CouncilMembersandstaff. My name is e ST[0000TT[5av 100.70]0-1(e)] v6 (vn1 p) 6 1051.47 d



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